



Workplace visit that highlights job shadowing and internship opportunities



Hands-on STEM learning experience that features STEM role models



Volunteer mentors: at-school, after-school, and summer time programs

Inspiring STEM Supporting Workforce Development & Building Strong Communities

Why Get Involved: Growing STEM is in your best interest

- Creates a ready force of skilled workers to meet your needs
- STEM talent improves competitiveness in this global economy
- Employees involved in STEM education report high company appreciation and personal satisfaction

Growing STEM stimulates your local economy

- STEM drives innovation and innovation drives growth and profitability
- STEM jobs pay more and increase local spending and tax base
- One professional STEM salary can pull a family out of poverty & into independence from social support

Can't be done without you

- You know what skills your business needs; it's more than "reading, writing, and arithmetic"
- You have the know-how and leadership skills to tackle this complex systemic problem
- You have the real-life examples of how STEM is used in jobs and students need relevancy
- Your employees can serve as role models and mentors

What To Do:

Mentor students by volunteering in local STEM programs

- Build relationships and awareness of career opportunities
- Build confidence and strengthen students' beliefs that they can succeed in STEM
- Stimulate learning: problem solving, designing, continuous improvement, planning, and more
- Support students to build their "soft" skills such as teamwork, communication, and time management
- Give students tees co-branded with your and their school's logos; they'll proudly wear them

Host visits to your work place

- Show teachers, students, and families the possibilities for high-paying, fulfilling careers
- Reinforce the skills and certifications you need
- Illuminate opportunities for internships & co-ops, continuing education support, job shadowing, etc.

Support teachers

- Mentor a teacher
- Increase teacher awareness of career opportunities
- Help teachers better understand the problem solving, team, and technical skills you need
- Tell your STEM story as a guest classroom speaker

Participate in family- and student-focused STEM events (info nights, fairs, festivals, showcases, etc.)

- Exhibit; showcase your business and job opportunities
- Be a keynote speaker or panelist
- Contribute to defray expenses
- Review / judge student projects; help celebrate student learning