



Workplace visit that highlights job shadowing and internship opportunities



Hands-on STEM learning experience that features STEM role models



Volunteer mentors: at-school, after-school, and summer time programs

## Inspiring STEM – Supporting Workforce Development

### Why Get Involved: Growing STEM is in your best interest

Creates a ready force of skilled workers to meet your needs

STEM talent improves competitiveness in this global economy

Employees involved in STEM education report high company appreciation and personal satisfaction

### Growing STEM stimulates your local economy

STEM drives innovation and innovation drives growth and profitability

STEM jobs pay more and increase local spending and tax base

One professional STEM salary can pull a family out of poverty & into independence from social support

### Can't be done without you

You know what skills your business needs; it's more than "reading, writing, and arithmetic"

You have the know-how and leadership skills to tackle this complex systemic problem

You have the real-life examples of how STEM is used in jobs and students need relevancy

Your employees can serve as role models and mentors

### What To Do:

#### Mentor students

Build relationships and awareness of career opportunities

Build confidence and strengthen students' beliefs that they can succeed in STEM

Stimulate learning: problem solving, designing, continuous improvement, planning, and more

Support students to build their "soft" skills such as teamwork, communication, and time management

Give students tees co-branded with your and their school's logos; they'll proudly wear them

#### Host visits to your work place

Show teachers, students, and families the possibilities for high-paying, fulfilling careers

Reinforce the skills and certifications you need

Illuminate opportunities for internships & co-ops, continuing education support, job shadowing, etc.

#### Support teachers

Mentor a teacher

Increase teacher awareness of career opportunities

Help teachers better understand the problem solving, team, and technical skills you need

Tell your STEM story as a guest classroom speaker

#### Show up @ student STEM events

Exhibit; showcase your business and job opportunities

Be a keynote speaker or panelist

Contribute to defray expenses

Review / judge student projects; help celebrate student learning